

Interior Design and Staging

changing interiors from "blah to ahhh"

You've decided to sell your home, you're ready to move on, and you want your house to sell quickly and for the highest amount.

So what can you do to help the process? Hire an interior designer that's versed in the nuances of staging a home for sale.

Here are 9 ways they can help with home staging.

I. Decluttering



An interior designer can immediately point out areas that need to be decluttered, like closets, kitchen, and children's bedrooms, among others.

Clear off surfaces to let people see how much space they will have in their new home.

II. Depersonalizing



Don't distract buyers with personal photographs of your own family living there.

Remove pictures and personalized items from view and store personal mementos.

III. Modifications



Your interior designer may suggest small modifications to your home, such as touching up the paint, installing a new rug or changing out the countertops. Trust their opinion. They work with buyers all the time and know what they like-and don't like.

IV. Packing Up



While you're decluttering, go ahead and pack up unused items and remove them from the premises. You'll be moving soon anyway. Your interior designer can point out items "that can go."

V. Opening Spaces



Too much furniture makes a room look smaller. The designer will remove, regroup or even relocate items to create more open space and a better flow.

VI. Aesthetics



A well-lit room looks
welcoming. Let the designer
position lighting, or add lighting
fixtures that will make your
home feel warm and cozy.
Smells are another concern, so
remedy those as well.

VII. Cleaning



When you live in a house for a while, you start to become blind to conditions

VIII. Curb Appeal



First impressions are ultraimportant, and your designer will surely have recommendations on plantings, powerwashing or

IX. Decorating



An interior designer is an expert at decorating, so let them add

that might jump out at someone else. replacing items on or around Let your interior designer point out areas that might need some deep cleaning, like around the tub grout, in the kitchen, at the baseboards, or in corners.

the exterior.

their touches to your presentation. They may use items you already own, or bring in some of their own to set just the right tone for potential buyers.

Bonus Tip:

Your interior designer has extensive resources that can help you. Ask for referrals to painters, plumbers, storage facilities, landscapers, and more.

With these simple tips, you'll be in tip-top shape for showing your home to potential buyers.

If we have left you inspired, but you don't know where to start, now is the time to call for a consultation. We can help you pick out just the right accessories to decorate your home for a complete transformation. Call us today!

CONSULTING SERVICES

A Designz consultation focuses on your desires for your home's décor. We blend your current possessions with new selections to create your signature style. Designz principles of layering color and texture add impact while harmonizing scale. Balance and rhythm complete the composition.



Voted #1, Best of Loudoun by info@AndreaDesignz.com the Leesburg and Ashburn Today. Named "Design Queen"

by the Loudoun Times Mirror.

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